

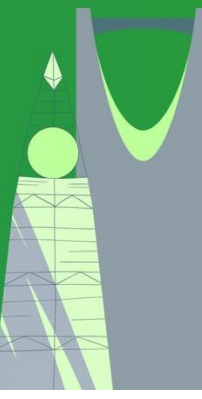


Alfaisal Gaming Innovation Conference 2025

Register Ticket



- Alfaisal University
- agis.alfaisal.edu
- April 30 - May 1
- Day 1: 11:00 am - 8:00 pm
- Day 2: 10:00 am - 6:00 pm



**Day 2: May 1, 2025 (10:00 AM - 6:00 PM)**

Time	Talks Location: Princess Haya Auditorium	Delivered By	MC	Parallel Workshops Location: Library Ground Floor (zone A)	Parallel events		
10:00-10:30	<b>Registration and Exhibition Tour</b>						
10:30-10:40	<b>Opening Remarks:</b> Presenting the Conference Vision and Innovation Mission	Muhammad Anan					
10:40-10:45	<b>Keynote Speaker:</b> HRH Prince Faisal bin Bandar AlSaud	HRH Prince Faisal bin Bandar AlSaud	Sara Alhams				
10:45-10:55	<b>Keynote Speaker:</b> Level Up: Business Strategies for Game Developer Success	Mike Fischer					
10:55-11:05	<b>Keynote Speaker: Smart Cities, Smarter Play – Gaming &amp; Urban Intelligence</b> <i>Examines how gaming technologies support planning, participation, and simulation in smart cities.</i>	Haytham Bader – MISK City					
11:05-11:25	<b>Panel:</b> Designing Tomorrow: Game Development empowered by technological advancement, Education approaches, and the Metaverse Frontier	David Whittinghill, Bilal Yamak Reine Abbas, Joey Gawrysiak <b>Moderator:</b> Noor Al Saadoun					
11:25-11:35	Alfaisal's Game Track Reflection	Siwar Raslan & game track students on stage	Hoda Elsayed				
11:35-11:45	Hackathon Awards (Studios, GDC and Rookies tracks) + Best Game Developer + Gamer Awards	Alfaisal University Leadership DigiPen Rep.					
11:45-11:55	Graduating Alfaisal x GenG Esports Program's first Cohort	<b>Word by:</b> Guan Wang Nicole Choi Johannes Alfaisal University Leadership Hoda Elsayed					
11:55-12:05	VIP / SPONSORS / PARTNERS AWARDS	Alfaisal University Leadership					
12:05-12:55	Lunch Break						
12:55-1:00	TGS Video						
1:00-1:25	Boeing Competition Awards	AU Leadership Boeing Leadership	Yasmeen AlFares			Workshop (2 hrs): Implementation in Unreal Engine	Hamad Binghamem
1:25-1:35	The Impact of AI and Advancements in Computer Vision and Computer Graphics on the Gaming Industry	Amani Alonazi – KAUST - BOEING					
1:35-1:55	<b>Panel:</b> Empowering talents in gaming industry and role of education in gaming	Hoda Elsayed Nicole Choi <b>Moderator:</b> Nepomuk Nothelfer					
1:55-2:15	<b>Panel:</b> The Impact of Robotics and Innovative Technology on Patient wellbeing in Saudi Arabia's Healthcare Ecosystem with focus on Pharmacogenomic Testing	Dana Bakheet Amani Moharram <b>Moderator:</b> Mariam Galat					
2:15-2:35	<b>Panel:</b> Globally Successful games turning players to makers: Gaming role in digital transformation and Innovation Across Industries: Healthcare, Education, and Entertainment	Noor Al Saadoun Naif Al Otaibi Reem Al-Nafesah Ibrahim Al Maghlouth <b>Moderator:</b> Philippe Gerwill					
2:35-2:45	Students Ideation	Sadeem Alawahabi					
2:45-3:05	<b>Panel:</b> Creativity, Ideation, and Community Building During Game Jams and Hackathons	<b>Moderator:</b> Areej Alwabil, Mashaal Abualnaja Hanan Makki Hind Bitar, Sultan A. Al-Harhi David Whittinghill					
3:05-3:20	<b>Joint Talk:</b> Fostering Strategy of a Global Hub for Esports and K-Content through Saudi Arabia-South Korea Collaboration	Prof. Jongshik Jeon Prof. Timothy Jung		Munira Alzouman			
3:20-3:30	Investment and Acceleration Strategies in Gaming	Faisal Sedrani - Merak					
3:30-3:40	Break						
3:40-4:00	<b>Panel:</b> Bridging the Talent Gap: Strategies for Developing Saudi's Gaming Workforce and Creating Jobs with Incubation Insights and academic support	Abdulelah Alshareef - Merak Hoda Elsayed Ahmad Al Nattash <b>Moderator:</b> Reine Abbas	Rahaf Alqahtani				
4:00-4:10	Gaming and E-world: human capital, training, workforce, partnerships with other countries	Vivien Exartier					
4:10-4:15	Students Ideation	Faisal Musharaf					
4:15-4:35	<b>Panel:</b> Powering the Esports Era: How Academia is Shaping the Next Generation of Competitive Play	Erinrose, Mike Fischer, Nepomuk Nothelfer Jazno Francoeur <b>Moderator:</b> Philippe Gerwill					
4:35-4:50	Accessible Gaming in Action: Empowering Players with Physical Disabilities	Norah Alghusun					
4:50-4:55	Student Ideathon (Storybook of the week)	Noor Tawil					
4:55-5:00	Closing Remarks						
5:00-6:00	IGDA Round Table (Location: BG.68 - Algusaibi Room)						