AGI
Alfaisal Gaming Innovation Conference 2025

Register Ticket

Alfaisal University
agis.alfaisal.edu
April 30 – May 1
Day 1: 11:00 am - 8:00 pm
Day 2: 10:00 am - 6:00 pm
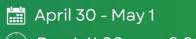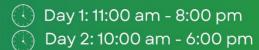
Tentative AGI Agenda

Day 1: April 30, 2025 (11:00 AM - 8:00 PM)

Time	Location: University Atrium (across College of Science)	Delivered By	Workshop Location: library zone A	Delivered By	Workshop Location: library zone B	Delivered By	Workshop Location: library zone C	Delivered By	Parallel events
11:00-12:15	**Registration**								
12:15-12:20	**Opening Remarks: Alfaisal Game Innovation Vision**	Khaled Kattan							
12:20-12:35	**Keynote Talk:** Shaping the Future of Gaming and eSports: Exploring the Potential of AI, XR, and Blockchain	Timothy Jung							
12:35-12:45	**Talk:** When Culture Becomes Play: Art and Gaming Together	Nouf Baghazy - Tuwaiq Academy							
12:45-12:55	**Talk:** Leading the future of Sports	Faisal Alimndar Askandrani							
12:55-1:05	Game Development Club Ideathon	GDC Team – Saleh Alghannam							
1:05-1:25	**Panel:** Esports as a business: Esports Growth, Future and Role in achieving global wellness	**Moderator:** Joey Gawrysiak Nicole Choi Nepomuk Nothelfer							Exhibits (students and startups), fun activities, Career Expo, Coffee Break & Refreshments
1:25-1:35	**Talk:** Spawning a Studio - Creating games during Saudi's gaming renaissance	Faris Attiah - Lunacy Studios							
1:35-1:45	Project ideathon (10 min)	Ameena Bin Taleb							
1:45-2:05	**Panel:** Games for Good – The Youth Narrative	Yousef Kosaibati Julius Schmitz Rasha AL Qahtani, Rawan Al Mogbil **Moderator:** Noor Alsadoun							
2:05-2:10	Sharing Workshops Agenda & Locations								
2:10-2:45	Lunch Break								
2:45-2:55	Hackathon Introduction	Joseph Saada - Digipen	Workshop on-site registration and badges printing						
3:00-5:00	10 min pitches for each team with Q & A session for each then transition	**Jury members:** Abdulelah AlShareef (Merak), Jazno (Digipen), Erinrose, Nepo & Joey (GenG) & Areej (Alfaisal) & Ahmed Al Natash (Khusoof Studio)	**Workshop (2 hrs):** Esports Strategy & Game Analysis	Gen.G (Speakers: Khalid Alabdulaziz & Abdullah Abalhassan)	**Workshop (2 hrs):** Revolutionizing Production Art: Harnessing Generative AI	Digipen (Jazno Francoeur)	**Workshop (2 hrs):** Game Monetization Strategies and Investment in Game Startups: Game Funding, Publishing, Marketing and Distribution of Games	Merak - Alexander Poysky	
5:00-6:00			**Workshop (2 hrs):** Marketing strategies to Level Up Your Game – 1st hr	Ouroboro Labs – Erinrose Sullivan	**Workshop (2 hrs):** User Experience (UX) for Virtual Reality – 1st hr	KACST	**Workshop (2 hrs):** AI & Playful Robotics (age 15-18) – 1st hr	Qurrah Academy - Omar Bin Swidan	
6:00-6:15	Break								
6:15-7:15	Hackathon Live Exhibit Jury meeting for decision making		**Resume 2nd hr of workshop**	Ouroboro Labs – Erinrose Sullivan	**Resume 2nd hr of workshop**	KACST	**Resume 2nd hr of workshop**	Qurrah Academy - Omar Bin Swidan	
7:15-7:55									
7:55-8:00	Closing Remarks & Invitation for Day 2 Agenda								